



300%
LESS THAN
RE-ROOFING
\$1,000.00
REBATE AVAILABLE

SILICONE ROOF COATINGS

Have You Applied Sunscreen to Your Roof?

As crazy as it sounds... You can extend your roof service life up to 15 years and reduce energy costs for a fraction of the price of re-roofing by applying a roof coating that performs like sunscreen.

Years outside without sunscreen will damage your skin, and make it age faster – and it's the same for your commercial roof in Florida. The sun's harmful UV rays can damage your roof causing it to prematurely fail.

A roof coating is like applying sunscreen to your commercial roof. The coating protects and restores, so you do not have to re-roof – in many cases, it can reduce your buildings energy expenses and extend the life of a roof up to 15 years. It's a simple way to save money, time, and reduce stress.

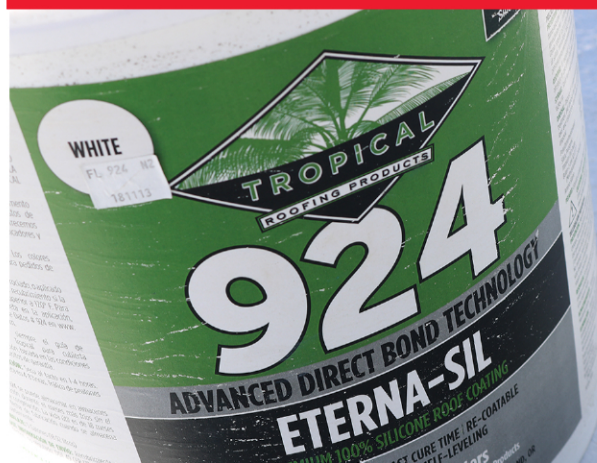
Qualify Your Roof Today

Contact us today for a free roof evaluation to see if you can qualify for a roof coating.

800-638-6868 | advancedroofing.com

Roof Coating Benefits

- Investment up to 300% Less than Re-Roofing
- Increase Roof Service Life 15+ Years
- Fast Installation with Minimal Waste
- 20 Year NDL Warranty Available
- Can Reduce Energy Costs up to 20%
- Adheres to Most Substrates
- LEED & Energy Star Rated
- Tax Deductible
- \$1,000 Rebate Available



WHY RESTORE VS. REPLACE?

1. Restoration Costs Much Less than Replacement

A complete roof replacement can be more expensive in labor and materials, particularly if the existing roof must be removed first.

2. Restoration Can Extend the Roof Service Life

Commercial roofs typically last about 20 years — restoration can add 10 to 15 years of life. You can defer complete replacement and make future plans for the expenditure in your capital budget.

3. Restoration is More Sustainable

Millions of tons of roofing waste end up in landfills annually. Because it allows you to reuse your existing roof, restoration is a much more environmentally friendly option. Plus, it can make your building more energy efficient and may help it qualify for ENERGY STAR or LEED credits.

4. Restoration Provides Tax Benefits

Roof restoration is classified as a maintenance expenditure, while replacement is considered a capital expense. In most cases, you will pay less tax on maintenance by taking the current deduction versus capitalizing the expense and recovering the cost through depreciation.

5. Not All Roof Coatings Contractors Are Created Equal

Many smaller roofing companies offer white coatings, however, these companies typically do not have the training or experience to apply a roof coating system correctly. Go with a licensed professional roofing contractor like Advanced Roofing Inc., who can properly assess your roof system and install the correct roof coating to ensure it lasts the length of your warranty.

\$1,000 REBATE AVAILABLE QUALIFY YOUR ROOF TODAY!

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advancedroofing.com
LIC #CCC024413

ROOF COATING TECHNICAL SPECIFICATIONS

TENSILE STRENGTH: > 240 PSI @73°F

TEAR RESISTANCE: > 23 LBF/IN @73°F

VOC: <50 G/L

INITIAL SOLAR REFLECTIVITY: .87

SRI VALUE: 110

FULL-CURE TIME: 8-72 HRS



EXPERIENCE MATTERS.



ESTABLISHED 1983